

DIVISION OF ALCOHOL AND TOBACCO CONTROL

Michael L. Parson
Governor

Sandra K. Karsten
Director, Public Safety



Dorothy E. Taylor
State Supervisor

INDUSTRY CIRCULAR

DIRECT WINE SHIPPING LICENSEES

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Recently the Division has found a number of direct wine shipping licensees are shipping wine to Missouri residents that are outside of the provisions of Section [311.185](#), RSMo. ATC has reviewed this area, and provided the Division's position:

[Section 311.185](#)(4) of the direct wine shipping law provides that only wine manufacturers licensed as direct wine shippers may ship wine (which must be manufactured on the direct wine shippers own premises) directly to Missouri residents.

The law provides for wine manufacturers, in this state or any other state, to apply for a wine direct shipper license which allows shipment of up to two cases of wine per month directly to a resident of this state for personal use, and not for resale. A Primary American Source of Supply designation alone does not qualify as being produced or bottled on the wine manufacturers premises and does not qualify holders of a direct wine shipping license to ship wine not produced on the premises to Missouri residents.

ATC is posting this notice to clarify the limits of wine manufacturers who are shipping wine directly to residents of Missouri under the direct wine shipping laws provided in Section 311.185, RSMo. In addition, more information on the direct wine shipping provisions is being provided in this [attachment](#).

If you have questions, please contact the [Division](#) for clarification.