

# DIVISION OF ALCOHOL AND TOBACCO CONTROL

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## INDUSTRY CIRCULAR

### On Premise Consumption Licenses – BYOB Events

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Recently the Division has received questions about events across the state that allow patrons to bring intoxicating liquor to consume on the business premises. Examples of this are paint/craft and sip events, plays, concerts, comedy shows, etc where patrons pay a fee to enter/participate, and are allowed to bring their own alcohol to consume on the premises during the event (BYOB). ATC has reviewed this area, and the Division's position is as follows:

- Section [311.480](#), RSMo states that it shall be unlawful for any person to operate who does not possess a license for the sale of intoxicating liquor, to permit the drinking or consumption of intoxicating liquor in the premises, without having a license.
- ATC generally interprets events where payment is required to attend or participate as “entertainment,” and in accordance with section [311.480](#), RSMO, requires, at a minimum, a [consumption license](#) in order for patrons to consume their own intoxicating beverages on the premises.
- Other annual licensing options are available depending on the business' preference to include a variety of [by the drink licenses](#) such as beer by drink, beer and light wine by drink, retail by drink, retail by drink-resort which would allow BYOB events. Temporary [caterer permits](#) may also be available for annually licensed by the drink establishments.
- Certain nonprofit organizations could obtain a [picnic license](#) to hold events falling under section [311.480](#), RSMo.

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- Persons interested in hosting BYOB events such as those described above are encouraged to [contact their local district](#) if they have questions or wish to discuss licensing options.

Please be sure to check with your local city or county to make sure there are no local ordinances or requirements.

ATC is posting this notice to clarify when a license is required for BYOB events that allow patrons to bring intoxicating liquor to consume on the premises. If you have questions, please contact the [Division](#) for clarification.