## **DIVISION OF ALCOHOL AND TOBACCO CONTROL**

Eric R. Greitens Governor

Charles A. (Drew) Juden Director, Public Safety



**Dorothy E. Taylor** Acting State Supervisor

**Industry Circular** 

## **Guidelines for Retailers Who Want to Deliver Alcohol**

ATC receives questions from retailers and delivery companies regarding the legality of delivering to retailers. ATC is providing information for retailers so they may deliver within the guidelines of the liquor control laws.

Following are guidelines for retailers who want to deliver alcohol to consumers.

## The Licensed Retailers:

- 1) Shall consummate the sale on the Retail Licensed Premises. That is, the sale must be completed at the business, either in advance, or by phone or internet, and must be paid by cash, credit or debit card (sale must be directly to the store and cannot go through third-party websites and/or mobile applications, etc);
- 2) Shall only sell to people 21 years of age or older;
- 3) Must make sure the delivery driver is 21 years of age or older;
- 4) Must make sure the delivery driver does not deliver to an intoxicated person or anyone under 21 years of age; and
- 5) Must make sure the delivery driver requests ID from the person receiving the alcohol for proof they are 21 years of age or older.

## In Addition:

- 1) Alcohol delivered to customers must come from the Retailer's Inventory. That is, the Retailer cannot buy the alcohol from another Retailer; and
- 2) A person not licensed as a liquor retailer cannot purchase alcohol for resale to customers.

Issued: May 1, 2018

1738 E. Elm, Lower Level, Jefferson City, MO 65101 P.O. Box 837, Jefferson City, Missouri 65102-0837 Voice 573-751-2964; FAX 573-526-4369 http://www.atc.dps.mo.gov